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To Whom It May Concern:

We hired comedian Jeff Applebaum to perform at our department team meeting, which hosted participants from all over the world.

Jeff went through great lengths to learn about our particular line of business with the objective of creating a custom opening for his act. Since one of our executives was about to take a leave of absence, we introduced Jeff as her successor in the role as general manager.

He was very credible as a new executive and opened with some general remarks and thanks to his predecessor. Then he outlined some changes to our business strategy for the upcoming year. When his strategy turned more and more strange, the look on people faces was priceless! It didn't take long until some team members just started laughing and Jeff revealed his true identity. He then took us through a great repertoire, during which he had everyone in the audience at the edge of their seats. It was a perfect way to end the evening!

We highly recommend Jeff Applebaum for any corporate function. His witty humor, sovereign performance and custom introduction are sure to leave a lasting impression with your whole team.

Sincerely,

A handwritten signature in black ink, appearing to read 'B.T.B.', with a stylized flourish extending to the right.

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